



project landline

BROUGHT TO YOU BY **SCREEN SANITY AUSTRALIA + LANDIE**

Ring, ring! It's Your BFFs at Screen Sanity Australia,

We are thrilled to announce that we are launching a new initiative — **Project Landline** — and we wanted you to be the first to know. **Project Landline** is bringing the physical phone back into the home! That's right, in the year 2026, **the landline phone is where it's at.**

PROVEN IN THE US. NOW COMING TO AUSTRALIA.

Project Landline first launched in the US, bringing 250 phones to families in one school community and creating a new way for kids to connect, without needing a smartphone.

Now, Screen Sanity Australia is bringing the movement Down Under.

To kick things off, we've teamed up with **Landie**, an Australian home phone made for kids and families. We want to provide parents a simple way to experience what's possible when kids regain access to voice, connection and independence together.

We couldn't be more excited to have these **retro-inspired, Wi-Fi-powered, voice-only phones** available for families. They're fun, they're corded, and they bring back a little old-school magic and the simple joy of picking up the phone and calling a friend.

And it's more than just a phone. It's a small step towards a bigger family goal: building healthier digital habits, creating meaningful connections and giving kids real-world opportunities to practise responsibility and independence.

This kind of momentum is exciting. And we aren't stopping here.

Experience it firsthand and help show what's possible when we choose connection on purpose. Join the landline movement and fight for the future our kids deserve.

SCREEN SANITY
AUSTRALIA

The Lowdown on **LANDIE.**

- Connects to your home Wi-Fi and plugs into a standard power point
 - Every Landie gets its own **Australian phone number**
 - Parents can manage approved contacts and choose who their child can call, and who can call them
 - Set-Up quiet hours and speed dials through the Landie app
 - **\$149 per phone**
 - **Free, unlimited Landie-to-Landie calls**
 - **Landie Plus: \$14.99/month** for incoming and outgoing calls to mobiles, other non-Landie numbers and selected international destinations
 - **000 emergency calling included***
- 

what's included

1

Landie Home Phone for each participating family \$149 each

LANDIE.

Home Phone



2

**Project Landline
Organiser "Playbook"
& Resources**

- Template flyers for P&F/ P&C, school leadership, parents & sponsors
- Registration forms
- Sample messaging (pre & post launch)
- Access to Screen Sanity's Parent Night Kit Training

AND



3

**Support from
Screen Sanity Australia**

- 1 support session with Screen Sanity Australia
- Email support throughout the program

4

**Support from
Landie**

- Tech support access for any set-up questions
- 3 x free months of Landie Plus plan
- * On-going customer support available

SCREEN SANITY
parent night

**Project Landline Discounted
Price \$300**

**including Digital Copies of
Screen Sanity Resources made
specially for Project Landline**
such as a Family Landline Plan,
Calling Cards, Ordering Pizza
Plan, and more!

Ready to
ring in a new
way for kids to
connect?

Register your interest at hello@screensanity.org.au

*A Screen Sanity philosophy,
made tangible through
Landie.*